

SuSMo tools & shared mobility experiences in European Cities

The Sustainable Shared Mobility (SuSMo) Climate-KIC project works with European city partners to improve the way shared mobility services are being implemented. The ultimate goal is to provide policy and decision makers with handy tools that will help them plan de decarbonised shared mobility systems of the future.

We would like to personally invite you to join us at a hybrid event (online or in person) taking place during the European Mobility Week in Bologna on Sep 17th 2021, to share and discuss with you learnings and experiences with shared mobility. The event will have two sessions.

- In Session 1 we will discuss the shared mobility tools we have developed and how they can be used to introduce and evaluate shared mobility in your city. Duration: 1h
- During Session 2, the cities of Bologna, Milan, Rome, Sofia and Stockholm will share their experiences with different modes of shared mobility. The session will comprise presentations and interactive discussions: 1h 45m

Both sessions will be held in person at the Piazza Maggiore, Comune di Bologna and will also be streamed online. All participants attending in person or online are encouraged to add their remarks in the discussion.

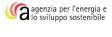
See programme and registration links on page 2.

For any questions, please free to get in touch with:

Francesco Guaraldi (<u>fguaraldi@aess-modena.it</u>)
Theodora Skordili (<u>theodora.Skordili@cenexgroup.nl</u>)













European Mobility Week SuSMo Programme

Fri 17th Sep

Piazza Maggiore, Comune di Bologna and Online

Session I: Sustainable Shared Mobility Tools for Cities		
09:00 – 09:15	Welcome and agenda presentation	AESS – Città Metropolitana
	Presenting the SuSMo tools	
09:15 – 09:25	Private Sector Engagement	Theodora Skordili (Cenex NL) Elitsa Petkova (Cleantech Bulgaria)
09:25 – 09:35	Policy, Regulation and Procurement	Francesco Guaraldi (AESS)
09:35 – 09:45	Behavioural Change	Axel Persson (Trivector)
09:45 – 09:55	Impact Evaluation	Daan van Rooij (Cenex NL) Elitsa Petkova (Cleantech Bulgaria)
09:55 – 10:00	Leveraging transformative potential: the MOTION-SuSMo collaboration	Caetano Penna (Utrecht University)

Registration link

Session II: Shared Mobility Experiences from European Cities		
10:15 – 10:30	Shared bike procurement in Bologna	Francesco Guaraldi (AESS)
10:30 – 10:45	Car sharing schemes in housing developments in Stockholm	Axel Persson (Trivector)
10:45 – 11:00	Shared Mobility hubs in Sofia	Elitsa Petkova (Cleantech Bulgaria)
11:00 – 11:15	Open discussion	
11:15 – 11:30	Shared mobility experiences in Rome	Francesco lacorossi (Roma Mobilità)
11:30 – 11:45	Milan and shared mobility: Where are we?	Paolo Campus (AMAT)
11:45 – 12:00	Discussion and wrap up	

Registration link





